

CULTURES AND ORGANIZATIONS SOFTWARE OF THE MIND



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sincere advice for individuals and organizations to help them build and improve intercultural communication and cooperation. 1 EADM 826 EXECUTIVE BOOK SUMMARY BY WEIFAN LI Cultures and Organizations: Software of the Mind by Geert Hofstede & Gert Jan Hofstede ABOUT THE AUTHOR Geert Hofstede: Ph.D. in social psychology, professor emeritus of